

PLACEMENT-CORE OF THE GUIDE

Gift certificate portion of ad is created by the My New Home creative department. Position of certificate will be on top or bottom and on left or right, depending on placement of ad in guide. We cannot guarantee placement of gift certificate.

GIFT CERTIFICATE PORTION

Elements are standardized to maintain consistency in the total product and to optimize tracking of redeemed offers. Colors will be coordinated with the ad.

IMPORTANT NOTE: IF AD IS SUPPLIED, PLEASE ALSO SEND ADVERTISER'S LOGO SEPARATELY FOR GIFT CERTIFICATE.

LIVE AREA

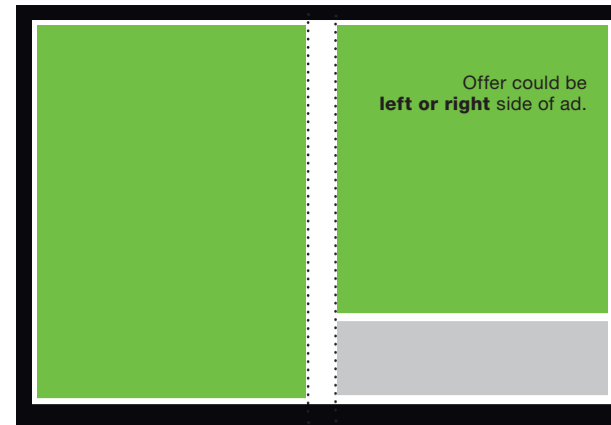
width x height

SIDE W/O CERTIFICATE

6.5" X 8"

SIDE WITH CERTIFICATE

6.5" X 5.875"



BLEED LINE 14.5" x 9"

TRIM LINE 14" x 8.5"

LIVE AREA 6.5" x 8" (no certificate)

GUTTER 0.5"

AVOID SMALL TEXT IN THIS AREA

LIVE AREA 6.5" x 5.875" (with certificate)

GIFT CERTIFICATE

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Placement will be on top or bottom
and on left or right of ad.
Placement will be determined by the
MNH creative department.